

The future of visitor centres

1. Exhibitions and information desks will become old fashioned. Visitors will get the information they want at home (via internet/virtual visitor centres) or during their trip (via gps, cell phone etc).
2. Therefore visitor centres will change into places where you can eat, drink, rest, find a toilet, park your car and start a tour, hike and/or boattrip in nature.
3. These places will be taken over by private enterprises (like restaurants, campsites and touristic attractions).
4. Therefore as park organisations we need to develop innovative public-private partnerships.