


ACTUAL SITUATION

- 14 visitorcentres + some info points
- Organically grown
 - no general vision,
 - local initiative forester/region administrator
 - existing infrastructure
- Large diversity



ANTWERPEN



NEC De Vroente (Kalmthout)

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- Boshuis Ravels (Ravels)
- Het Broek (Willebroek)
- Park Vordenstein (Schoten)
- Wildertse Duintjes (Essen)
- Zoerselbos (Zoersel)
- Groen Huis (Beerse)
- De Notelaer (Bornem)



LIMBURG




De Watersnip (Beringen-Koersel)

- Bosmuseum Pijnven (Helchter-Eksel)
- De Watersnip (Beringen-Koersel)




OOST-VLAANDEREN



Bastion VIII (Dendermonde)

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VLAAMS-BRABANT



Rozentuin Coloma (Sint-Pieters-Leeuw)

- Bosmuseum Jan van Ruusbroec (Hoeilaart-Groenendaal)
- Bosmuseum Hallerbos (Halle)
- Museumtuin Gaasbeek (Lennik-Gaasbeek)
- Rozentuin Coloma (Sint-Pieters-Leeuw)
- Webbekoms Broek (Diest)



WEST-VLAANDEREN



VBNC De Nachtegaal (De Panne)

- De Otter (Diksmuide-Woumen)
- De Grote Zaagbek (Oudenburg)
- VBNC De Nachtegaal (De Panne)



2010 - 2011

- Need for global vision (how to deal with opportunities/partners/investments existing centers)
- Remarks Financial Inspection concerning annual contracts with different NGO
- Policy document Flemish Government: sub local nature and environmental education very important task of provincial governments
- Importance of hostmanship
- Need to: REFLECTION VISITOR CENTERS



REFLECTION

- Evaluation existing visitor centres
- Reference frame new visitor centres (own initiative/ initiative partners)



REFERENCE FRAME

- Main entrance gate to the surrounding nature area
Depending on:
 - domain type (s,m,l,xl)
 - high (potential) visitor flows
- Story: management of the nature area (instead of nature education)
- (Top) Nature experience
- USP: Unique Selling Proposition
- Innovative – New target groups !
- PPC: Public – Private Cooperation



NEAR FUTURE

- ANB actual 14 visitor centers;
 - ➡ 4 centres: no further investments (no more activities 2012)
 - ➡ 8 centres: Focus surrounding nature areas (re-orientation) – some in combination with education (province?)
 - ➡ 2 centres: pure education: transfer to province
- Plan for 1 new visitor centre
Zwin (Belgian coast): cooperation with the province






2 Mers Seas Zeeën
INTERREG IVA
FRANCE - ENGLAND - VLAANDEREN - NEDERLAND



"Investing in your future"
Crossborder cooperation programme
2007-2013 Part-financed by the European Union
(European Regional Development Fund)



Function Speaker
NAME + SURNAME /
THEME